



# Amazing Listing Photos

## Photoshoot Prep Checklist

When preparing your home for photographs, it should be in the same condition as if you were about to hold an open house.

Remember, our goal is to show off the best features of your listing so buyers can envision making it their home.

### General Prep Work

- Make sure all lightbulbs work, and are the same style within a room.
- Put away all personal belongings such as family photos.
- Put away all dishes, laundry, and empty trash.
- Pick up and put away any kids' toys.
- Pick up and put away any pets' toys, bowls, beds, etc.
- Pick up any small rugs so we can show off those beautiful floors.
- Vacuum carpeted areas.
- Mow the yard.
- Sweep outside walkways, driveway, decks, and patios.
- Remove all "clutter". Even magnets on the fridge can detract from the overall picture of the room.

### 15 Minutes Before Photoshoot

- Turn on all lights. Yup, all of them.
- Turn off all ceiling fans, TVs, and computer screens.
- Open all window blinds and curtains.

**If you need somewhere to hide/store things, the garage is a great place. Interior photos of the garage are not necessary and buyers understand that you are packing up to move.**

**If you don't want to store something that far away (like your toothbrush and toothpaste) then put things inside of cabinets or small closets (we don't photograph those areas).**